

## Chicken Little Community Art Contest (the “Contest”)

### OFFICIAL RULES AND REGULATIONS

Open to residents of Nova Scotia (the “**Province**”). Micco Companies Limited is the Contest sponsor (the “**Sponsor**”). All entries and submission for this Contest may be delivered in person to Chicken Little Café at 8 Jam Lane, Bedford, NS B4B 2E6, submitted through the website (<https://www.chicklittle.ca/>) or mailed to the Sponsor’s office at 741 Bedford Hwy, Halifax, NS B3M 2M1 Attn: Chicken Little Community Art Contest (the “**Sponsor’s Office**”)

**No Purchase Necessary.** These Official Rules and Regulations (“**Rules**”) govern the Contest.

1. **CONTEST PERIOD:** The Contest is open from October 8, 2024 ends on October 21, 2024 (the “**Contest End Date**”).
2. **ELIGIBILITY:** Individuals ages 5 to 18 are invited to submit an Entry Form (defined below). An Entry Form must be submitted by a legal resident of the Province who is at least 19 years of age at the time of entry, an entrant’s parent or legal guardian must consent to these rules and their child’s entry in the contest. You are not eligible to enter if you are, reside with (whether or not related), or are an immediate family member of, an employee, director, officer, or retiree of the Sponsor. For the purpose of these Contest Rules, “**immediate family member**” means spouse, parent, child, or sibling.
3. **PRIZES:** The prizes available to be won are described below (collectively, the “**Prizes**”). The top 5 submissions by Entrants based on public voting will receive the prizes. The final determination of the 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>, 4<sup>th</sup> and 5<sup>th</sup> place rankings shall be based on the total number of votes submitted by the public. The Contest Winner ,or 1<sup>st</sup> place winner, will receive the Grand Prize.

Eligible Winner	Prize Description	Total # of Prizes
5 <sup>th</sup> Place Entrant	\$500 (CAD)	1
4 <sup>th</sup> Place Entrant	\$1000 (CAD)	1
3 <sup>rd</sup> Place Entrant	\$1500 (CAD)	1
2 <sup>nd</sup> Place Entrant	\$2000 (CAD)	1
1 <sup>st</sup> Place Entrant	\$5000 (CAD)	1 (Grand Prize)

4. **HOW TO ENTER: No Purchase Necessary.** To be entered into the Contest, you must complete the following before the Contest End Date:
  - (a) **Entry Form:** Visit the Chicken Little restaurant location at 8 Jam Lane, Bedford, NS B4B 2E6, or website (<https://www.chicklittle.ca/kids-page>) and complete the entry form with your title, full name, full address, telephone number with area code, age range, and email address (all mandatory fields will be identified) (each, an “**Entry Form**”). Online Entry Forms can be submitted through the website, and in-person Entry Forms can be submitted in person at the restaurant location or mailed to the Sponsor’s Office. To qualify, your Entry Form must be submitted

or received by 11:59:59 pm ADT on October 20, 2024 (the “**Entry Date**”). Limit to one entry per person.

- (b) **Finalist Selection:** 30 entrants will be selected by random draw on October 21, 2024 at the offices of the Sponsor from among the Entry Forms received by the Entry Date (the “**Selected Entrants**”). The Selected Entrants will be contacted within three (3) business days of the draw date and the Selected Entrants must respond within 72 hours thereof. Failure to respond within the time stipulated will result in disqualification at the sole discretion of the Sponsor. In the case of disqualification, a new entrant will be randomly selected by the sponsor.
- (c) **Artwork Submissions:** Selected Entrants will be provided a 4ft x 4ft section of the designated mural space to create their artwork for submission in the Contest (an “**Artwork Submission**”). Artwork supplies will be provided by the Sponsor to the Selected Entrants. Selected Entrant will complete their artwork submission directly on the designated mural space during the scheduled times allotted. Scheduled times will be confirmed following the Entrant Selection and will be weather dependant. Selected Entrants may only create one Artwork Submission. All entries become the property of Sponsor and none will be returned.
- (d) **Artwork Guidelines:** Each Artwork Submission must comply with the following parameters in order to be eligible to win:
  - (i) artwork must be an original work and the entrant must be the exclusive owner of the artwork and/or have all necessary rights, title and interest in and to the artwork, and must not contain the trade-marks (logos, slogans, product packaging) or copyrighted materials of any party other than Sponsor;
  - (ii) artwork must not include defamatory, derogatory, inappropriate or obscene content, nor content which may violate the rights of privacy, publicity or any other rights of any person or entity artwork considered by Sponsor in its sole discretion to be indecent, obscene, or not conforming to the Sponsor's corporate image will not be eligible;
  - (iii) artwork must not involve, contain or reference anything illegal, potentially or actually dangerous or harmful; and
  - (iv) by submitting artwork, the entrant warrants that the artwork does not and will not and does not otherwise infringe upon any person’s or third party’s personal or proprietary rights.

Artwork Submissions may be resized or otherwise modified by Sponsor; Sponsor accepts no responsibility if quality is impacted in this process.

Any submitted Artwork Submission that, in the sole discretion of the Sponsor, fails to comply in whole or in part with any of these guidelines, these Contest Rules, or the spirit thereof, may be disqualified, and the entrants shall be ineligible to win any Prize.

- 5. **FINALIST SELECTION:** 14 days following artwork completion, the Artwork Submissions of the Selected Entrants will be displayed and showcased on the Contest Website and at the 8 Jam Lane Chicken Little location for public voting. The top 5 Artwork Submissions

(which comply with the Guidelines) receiving the 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>, 4<sup>th</sup> and 5<sup>th</sup> highest number of votes will be the Contest finalists (the “**Finalist Artwork Submissions**”).

6. **WINNER SELECTION:** One week following the closing of the public voting, representatives of Sponsor (the “**Judging Panel**”) will review the Five Finalist Artwork Submissions submitted in accordance with these Contest Rules and will select one as the eligible Grand Prize winner based on the Evaluation Criteria (as defined below). The second and third ranked Finalist Artwork Submissions will be the eligible Secondary Prize winners, respectively.
7. **EVALUATION CRITERIA:** The following criteria (the “**Evaluation Criteria**”) will be used by the Judging Panel, in its sole discretion, to score the Finalist Artwork Submissions to determine the eligible winners:
  - (i) creativity and originality; and
  - (ii) overall appeal.

Once the potential Grand Prize winner [and potential Secondary Prize winners] have been chosen, the submitting entrants will be notified via the contact information associated with the relevant Entry Form and be required to verify his/her identity and provide contact details including email address and telephone number (each, a “**Potential Winner**”).

8. **ODDS OF WINNING:** Odds of winning depend on number of eligible entries received by the Entry Date.
9. **NOTIFICATION:** The Potential Winner[s] will be contacted within ten (10) business days of the Contest End Date (the “**Notification**”). The Selected Entrant must respond to the Notification within 72 hours thereof. Failure to respond to the Notification within the time stipulated will result in disqualification at the sole discretion of the Sponsor. If a Potential Winner is disqualified, they will forfeit and not be eligible to win a Prize. The Sponsor reserves the right to award a forfeited Prize to the entrant who submitted the next highest ranked Finalist Artwork Submission.
10. **DECLARATION OF WINNERS:** To be declared a winner and receive a Prize, the Potential Winner, or the Potential Winner’s parent or legal guardian if the Potential Winner is not 19 years of age at the time of Notification, must first correctly answer a skill testing question and sign a release in the form provided by Sponsor. The release form must be returned within the time period specified by Sponsor or Prize may be forfeited at sole discretion of Sponsor. If the Potential Winner (a) fails to meet the conditions set out above, (b) does not respond to the Notification within the time stipulated, or (c) does not meet Contest eligibility requirements or is not fully compliant with the Contest Rules, Sponsor may, in its sole discretion without right of appeal, disqualify a Potential Winner and select an alternate, including without limitation by random draw, until a Contest winner is declared.
11. **RELEASE:** By submitting a completed entry form to enter the Contest, the winner, or the winner’s parent or legal guardian if the entrant is not 19 years of age at the time of entry, releases the Sponsor from any and all liability arising out of, or in connection with, this Contest and the awarding of any Prize, now or in the future. By entering this Contest, the winners consent in writing to the use of their name, city and province where they reside by Sponsor in a format approved by that winner, as well as any audio/video

image, statements, and/or photographs in any related publicity and publication without further compensation, worldwide and in perpetuity, in any and all forms of media and social media now known or hereafter devised, including, but not limited to, the Internet, Facebook, Twitter, Linked In, YouTube, Pinterest, SnapChat and in any publicity or advertising carried out by the Sponsor, unless prohibited by law. Sponsor reserves the right to post or publish any winner's name, city, or province of residence, photograph, likeness, voice or other statements, as directed by the winner, on its website and/or on the website of Sponsor's affiliated companies and/or on the sponsor's website for advertising and promotional purposes, where lawful, without further compensation to the winner, worldwide and in perpetuity.

12. **GENERAL:** The Sponsor, shall have no liability for loss, damage or claims caused by or resulting from the Contest or acceptance of a Prize. The Sponsor will not be responsible for late, lost, illegible, incomplete, falsified or destroyed entries and all such entries are void. Entries that have been falsified, tampered with or altered are void. The Sponsor, shall not be liable for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, printing errors, lost, delayed or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer lines or networks, computer equipment, software or any combination thereof. Entry material/data that have been tampered with or altered are void. In the event it is determined that an entrant has entered in a fashion not sanctioned by these Rules and/or has submitted more than the number of entries permitted by these Rules, all of the entries submitted by the entrant will be disqualified. The Sponsor reserves the right to terminate or suspend this Contest or to amend the Rules at any time and in any way, without prior notice. Without limiting the foregoing, if, for any reason, the Contest is not capable of running as originally planned, the Sponsor reserves the right, to cancel the Contest and conduct a draw from all previously received eligible entries received.
13. **OWNERSHIP OF ARTWORK SUBMISSION:** Each Selected Entrant represents that at the time of submission they are the sole owner of all ownership rights, title and interest, copyright and other intellectual property (including moral rights) in the Artwork Submission. By submitting an Artwork Submission you relinquish all ownership rights, title and interest and copyright and other intellectual property rights in your submission to the Sponsor, such that the Sponsor obtains all such rights, and you waive all moral rights therein. By submitting and relinquishing your rights, you understand that your submission may be modified and/or edited and may appear across a number of applications including but not limited to advertising, packaging, website, merchandising and promotional activity. If at any time your submission is discovered to have been copied or plagiarized or if it otherwise infringes upon any of the rights held by a third party, you, and not Sponsor, will be solely responsible for any legal ramifications resulting from such breach or infringement and you will indemnify and save the Sponsor harmless from and against all such claims.
14. **PRIVACY:** The Sponsor respects your right to privacy. Personal information collected from entrants will only be used by the Sponsor or its representatives to administer the Contest.
15. **GOVERNING LAW:** By entering the Contest, each entrant agrees (a) that any and all disputes, claims and causes of action arising out of or connected with this Contest or any Prize shall be resolved in accordance with the laws of the Province of Nova Scotia and federal laws applicable therein, and (b) to irrevocably submit to the exclusive

jurisdiction of the courts of the Province of Nova Scotia over any claim or matter arising under or in connection with the Contest.